



Milford Recreation Department Amherst Parks and Recreation Department

Greetings,

The Milford and Amherst Recreation Departments are teaming up to create the Two Town Tri with the inaugural event on Sunday, August 14th, 2022. This triathlon and kids' tri will include a dynamic and beautiful course through both Milford and Amherst, perfect for first time triathletes and seasoned professionals. We are interested in partnering with local business to provide a great event that will support both communities and we would love if your business would be a part of it. We have multiple sponsorship levels to suit your advertising needs. All profits from this event will be put back into community recreation programs.

Please take a look at the following page for the list of sponsorship level and benefits.

If you choose to join this partnership, we ask that you email a high-resolution jpg or pdf file of your logo to rosullivan@amherstnh.gov no later than July 6th, 2022 to be included on the event t-shirt. If you have any questions, please direct them to the Amherst Parks and Recreation Department.

Thank you for your time and we thank you in advance for your support!

Sincerely,

Rachel O'Sullivan

Rachel O'Sullivan, CPRP
Program Coordinator
Amherst Parks and Recreation Dept.
603-673-6248



Two Town Tri Sponsorship Levels and Benefits

Event Sponsor: \$2,500 (1 available)

- Name included in event logo
- Logo on mile markers
- 4 event registrations
- Promotion Booth at Finish Area
- Logo on event t-shirt*
- Logo on Sponsor Board
- Social Media/Website postings

Platinum Sponsor: \$1,000 (3 available)

- Logo on mile markers
- 2 event registrations
- Promotion Booth at Finish Area
- Logo on event t-shirt*
- Logo on Sponsor Board
- Social Media/Website postings

Gold Sponsor: \$500

- 1 event registrations
- Promotion Booth at Finish Area
- Logo on event t-shirt*
- Logo on Sponsor Board
- Social Media/Website postings

Silver Sponsor: \$250

- Promotion Booth at Finish Area
- Logo on Sponsor Board
- Social Media/Website postings

Bronze Sponsor: \$100

- Logo on Sponsor Board
- Social Media/Website postings

**Logos must be submitted by 7/6/22 to be included*

Please indicate your preferred sponsorship level and company information and return to either the Milford or Amherst Rec Department. *Don't forget to send a jpeg file of your logo!*

Contact Name: _____

Company Name: _____

Email: _____

Sponsorship Level: _____

Phone: _____